



JORDAN TUNKARA

NIKE KEY ACCOUNT MANAGER

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🚗 Driving License

📍 Paris, France

🌐 /jordantunkara

Seddiqi Holding - On Running.

About me

I'm a sport enthusiast, with a strong passion for photography and travel. 4 years ago I joined NIKE Headquarters in Paris. I'm the NIKE KEY ACCOUNT MANAGER at Haddad Brands for in France & west indies for the most strategic distribution channel . I love Products, Marketing & Sales.

FORMATION

- MASTER'S DEGREE in Marketing, Brand Engineering, Sales
2019-2021 | IAE GRENOBLE
- MASTER'S DEGREE in Marketing, Sales
2017-2018 | IAE GRENOBLE
- Level 3 Degrees in Business, Administration and Management
2016-2017 | IBMEC - RIO DE JANEIRO, BRAZIL
- Level 2 Degrees in Digital and Management
2014-2016 | IUT1 - GRENOBLE

LANGUAGES



SKILLS



Logiciels :



EXPERIENCES

NIKE KEY ACCOUNT MANAGER 
2021-2024 | NIKE JORDAN CONVERSE KIDS - Paris

Responsible of the KIDS Categories supported by Haddad Brands Europe for the 3 biggest french national accounts (Intersport, Go Sport, Sport 2000). 10M€ Order book 2024 into +900 stores. Sales & distribution strategical decisions; Products management and Marketing activations.

CREATIVE CONCEPT CREATOR

2021 | ENTREPRENEURSHIP - Digital
Photographic and Videographic production-group. Brands and arts storytelling . Story creator. Creation of my own clothes brand and e-commerce concept.

SALES/BRAND KEY ACCOUNT MANAGER ASSISTANT

2020 | NIKE - Headquarters - Paris
Building the future NIKE collection - Following the development of the current assortment in stores - Sales and Brand Manager support - Selling of the collection to a Key Account - Brand activations

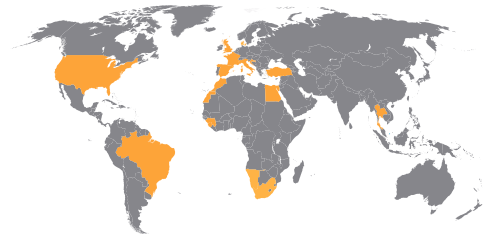
PRODUCT MANAGER ASSISTANT

2019 | GO SPORT FRANCE - Headquarters - Sassenage
Development of the ski collection Ellesse and Wanabee France - Sales & Brand Management of the national collections - Sales training

BRAND MANAGER ASSISTANT

2018 | SHIFT ONE Digital - Cape Town, SOUTH AFRICA
Marketing & Strategic development of customer brands around digital tools. Business, sales and branding strategies

"Travel opens mind"



VOLUNTEERING

- INTERNATIONAL VOLUNTEER - West Africa
2019 | DONBOSCO REHABILITATION CENTER - FREETOWN, Sierra Leone
- INTERNATIONAL VOLUNTEER - South Africa
2018 | Langa Township Brought values through SPORT - CAPE TOWN, South Africa
- INTERNATIONAL VOLUNTEER - Brazil
2017 | Brazilian Ministry of Social Development and the Fight Against Hunger - RIO DE JANEIRO, Brazil

INTERESTS

